



Crayola

Product Catalogue

2017

new products



02 new products

| | |
|-----------------------------------|-------------------------|
| 04 My First Crayola | 21 Adhesives/Scissors |
| 06 My First Crayola Activities | 22 Model Magic |
| 08 Crayons | 22 Air-Dry Clay |
| 09 Twistables Crayons | 23 Modeling Clay |
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| 16 Paint | 30 Art with Edge |
| 18 DryErase | 32 Activities |
| 19 DryErase Activities | 33 Color Alive |
| 20 Chalk | 34 Creations |

2017 consumer marketing activity

| | TV | DIGITAL | PRINT | CONSUMER PROMOTION |
|------------------|----|---------|-------|--------------------|
| Crayola | ✓ | ✓ | ✓ | ✓ |
| My First Crayola | | ✓ | | ✓ |
| Color Wonder | ✓ | ✓ | | ✓ |
| Creations | | ✓ | ✓ | ✓ |
| Education | | ✓ | ✓ | ✓ |



Size Guide



Jumbo Crayon
14 x 101 mm

At Crayola, we understand that toddlers play with no rules and the simple act of coloring is the first step to a creative future.

The My First Crayola™ range provides children over 12 months, the tools to unleash their creativity and make their mark. It also provides parents the tools to capture these special moments in life.

My First Crayola Palm-Grip Crayons

Egg-Shaped Crayons provide a unique palm grip design for your child's first artistic expressions.



81-1345
3 Palm-Grip Crayons
3 colors.

My First Crayola Jumbo Crayons

The large size of Jumbo Crayons makes them easy to hold and hard to break.



52-912
12 Jumbo Crayons
12 colors.



52-9201
24 Jumbo Crayons
24 colors.



81-1308
8 Washable Easy-Grip
Triangular Crayons
8 colors.



52-9240
240 My First Crayola
Jumbo Crayons Classpack
8 colors.



My First Crayola Jumbo Colored Pencils

Colored Pencils with Jumbo Hexagonal and Triangular barrels makes it easy for smalls hands to grip.



68-4128
8 Half Size Jumbo Hexagonal Colored Pencils
8 colors.



81-1334
8 Easy-Grip Colored Pencils
8 colors.



68-1118
10 Easy-Grip Colored Pencils
3.8mm thick lead.
10 colors.



My First Crayola Washable Markers

Unique round nib is secure and allows little hands to color at any angle.



81-1324
8 Ultra-Clean Washable Round Nib Markers
8 colors.

My First Crayola Safety Scissors

Rounded tips and plastic blades are safe for little hands.



81-1323
3 Safety Scissors
3 different cutting patterns – straight, wavy and zigzag.

My First Crayola Little Artist Caddy



04-5516
Little Artist Caddy
Includes: 6 Half Size Hexagonal Colored Pencils, 6 Jumbo Crayons, 4 Washable Round Nib Markers, 4 Washable Poster Paints, Safety Scissors and Paint Brush.



58-8432
32 My First Crayola Washable Markers Deskpack
8 colors.





My First Crayola Color & Stick

Traditional coloring and repositionable stickers with ever popular themes for children 12 months*.



81-1350
Color and Sticker Book Assortment
24 Coloring Pages,
40 Repositionable Stickers.

My First Crayola Color & Shapes Sticker Activities

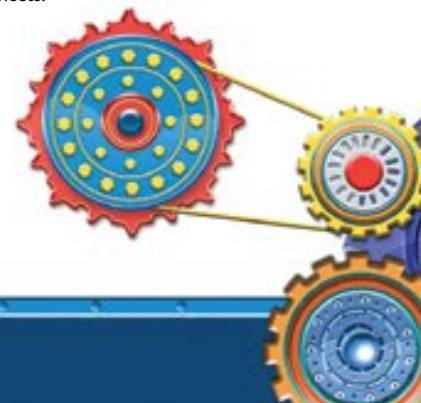
Color with 32 licensed coloring and activity pages. Includes 4 sticker sheets to add to pages for creative play!



81-1372
Color & Activity Book
– Minnie Mouse
Includes: 32 Coloring & Activity Pages,
4 Sticker Sheets.



81-1373
Color & Activity Book
– Paw Patrol
Includes: 32 Coloring & Activity Pages,
4 Sticker Sheets.





My First Crayola Mess-Free Double Doodle

Both sides of the double-sided canvas, including a drawing surface and a sealed gel surface for fingerpainting, are designed to wipe clean easily.

81-1347

My First Crayola Mess-Free Double Doodle

Includes: Double-Sided Board, 3 Washable Easy-Grip Crayons.



My First Crayola Portable Chalkboard Kit

All inclusive portable kit, rolls up for easy storage.

81-1378

My First Crayola Portable Chalkboard Kit

Includes: Portable Chalkboard Mat, 3 Easy-Grip Chalks, Wipe Cloth.





Size Guide



Large Crayon
11 x 101 mm

Regular Crayon
8 x 92 mm

Crayons

- Soft enough to blend, hard enough to resist wear
- Features brilliant colors and smoother laydown.

Regular Crayons



52-24 HS
24 Regular Crayons
24 different colors.



52-0064
64 Regular Crayons
64 different colors.
Sharpener included.

Washable Crayons



52-3280
8 Ultra-Clean Washable Large Crayons
Easily washes off walls with just warm water and a cloth.
8 different colors.

Specialty Crayons



52-5009
8 Fabric Crayons
8 different colors for designs that can be ironed onto fabric. Regular size.



52-9765
5 Washable Window Crayons
Twist up crayons which produce bright, bold colors on all glass surfaces. Dries quickly without smudging and washes off easily.
5 different colors.



52-100A
10 Large School Crayons
8 colors.



52-12
12 Crayons Tuck Box
12 colors.



52-2048
48 Large Crayons Deskpack
8 colors.



52-8038
400 Large Crayons Classpack
8 colors.



Twistables Crayons

- Brilliant colors
- 6mm thick, strong leads protected in plastic barrel
- No sharpening or peeling required – less mess
- New environmentally friendly packaging.



52-7418
8 Mini Twistables Crayons
Mini size in 8 different colors.



52-9724
24 Mini Twistables Crayons
Mini size in 24 different colors.



52-9718
8 Neon Twistables Crayons
8 different colors.



52-7412
12 Twistables Crayons
12 different colors.



52-9701
16 Twistables Crayons
16 different colors.



52-9512
12 Slick Stix
Super smooth crayons which lay down intense, creamy colors. Suitable for use on paper, board, foil, foam and more. Includes metallic gold and silver colors.



52-8039
256 Triangular Crayons Classpack
Triangular Crayons encourage proper writing grip. Won't roll off desks. 16 colors.



52-7432
32 Twistables Crayons Deskpack
8 colors.



52-7240
240 Twistables Crayons Classpack
16 colors.



colored pencils

Pencil Guide



Round Barrel
3.3 mm Lead

Triangular Barrel
3.3 mm Lead

Colored Pencils

- 3.3mm thick, strong leads – less breakage
- Bright, intense colors
- High quality, reforested wood
- Environmentally friendly packaging
- Entire length of lead is glued into the barrel for extra strength
- Smooth laydown, great for color mixing
- Triangular Pencils give better control and performance in young hands.

Regular Pencils



68-4112
12 Half Size
Colored Pencils
12 colors.



68-4012
12 Full Size
Colored Pencils
12 colors.



68-4024
24 Full Size
Colored Pencils
24 colors.



* for every tree used,
a new one is planted

Triangular Pencils



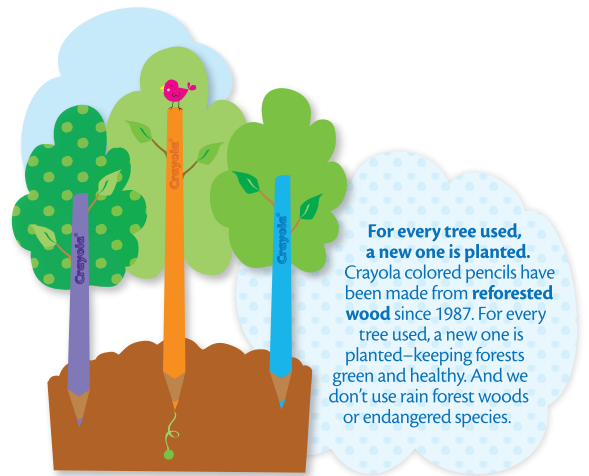
68-4214
12 Full Size
Triangular Colored
Pencils
12 colors.



68-1120
8 eXtreme
Colored Pencils
8 colors.

Specialty Pencils

Super
bright neon
pencils for
art with
an edge.



For every tree used,
a new one is planted.
Crayola colored pencils have
been made from **reforested
wood** since 1987. For every
tree used, a new one is
planted—keeping forests
green and healthy. And we
don't use rain forest woods
or endangered species.



68-8048
48 Colored Pencils
Deskpack
12 colors.



68-8250
48 Triangular Colored
Pencils Deskpack
12 colors.



68-8024
240 Colored
Pencils Classpack
12 colors. Includes: 12 sharpeners.



Twistables Pencils

- Lead twists up through clear barrel
- No sharpening required – less mess
- Brilliant colors
- Great value – use the entire pencil lead
- Environmentally friendly packaging.



68-7408

12 Twistables Colored Pencils
12 colors.



68-7424

24 Twistables Colored Pencils
24 colors.



Organisers

Featuring a variety of classic kid's art tools, perfect for creative play or colorful projects.



04-5514

Crayola Desk Caddy with Stationery
Includes: 12 Colored Pencils, 10 SuperTips Markers, 8 Twistables Crayons, Scissors, Washable Glue Stick and Desk Caddy. Desk Caddy available in Red, Purple or Blue. Ages 5+.



68-8214

240 Triangular Colored Pencils Classpack
12 colors. Includes: 12 sharpeners.



04-5524

Crayola Essentials Classpack
60 Full Size Colored Pencils, 64 Twistables Crayons, 60 Washable SuperTips Markers, 60 Triangular Pencils.



04-5523

Crayola Essentials Deskpack
24 Full Size Colored Pencils, 16 Twistables Crayons, 20 Washable SuperTips Markers.



Ultra-Clean Washable Markers

- Ultra Washable
- Color Max – our brightest truest colors yet!
- Strong reinforced nibs
- Ventilated cap to prevent asphyxiation
- Environmentally friendly packaging.

Ultra-Clean Washable Broad Line Markers



58-7851
10 Ultra-Clean Washable Classic Colors
10 different colors.



58-7855
10 Ultra-Clean Washable Bright Colors
10 different colors.



58-7853
10 Ultra-Clean Washable Bold Colors
10 different colors.

Broad Line Markers



58-7722
10 Classic Colors
10 different colors.

Ultra-Clean Washable Fine Line Markers



58-7852
10 Ultra-Clean Washable Classic Colors
10 different colors.

Washable SuperTips Markers



58-8610
10 Washable SuperTips Markers
10 different colors.



58-8106
20 Washable SuperTips Markers
20 different colors.



58-8032
32 Classic Ultra-Clean Washable Markers Deskpack
8 colors.



58-8232
32 Bright Ultra-Clean Washable Markers Deskpack
8 colors.



58-8240
40 Washable SuperTips Markers Deskpack
10 colors.



58-8200
200 Classic Ultra-Clean Washable Markers Classpack
8 colors.





Washable ColorClicks Markers

- Washable connecting markers
- Unique caps connect for cool side-by-side line drawing
- Creates thick or thin lines
- Markers attach for easy storage.



58-8185
10 Washable ColorClicks Markers
Includes: 10 different colors.



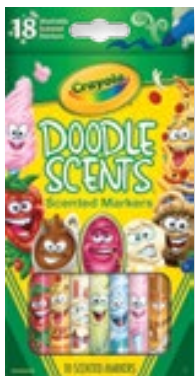
58-8186
20 Washable ColorClicks Markers
Includes: 20 different colors.

Specialty Markers

Add some innovation and excitement to any marker collection with Crayola's range of specialty markers.



58-8626
10 Fine Line Fabric Markers
Create vivid colorful designs on fabrics. Features fine line tip for detailed work. 10 different colors.



58-8248
18 Washable Doodle Scents Markers
18 different scents and colors.



58-8249
25 Washable Doodle Scents Markers
25 different scents and colors.



58-8628
8 Metallic Markers
8 different colors.





Washable Pip-Squeaks Markers

- Compact mini markers for portability
- Versatile tips for both broad and fine lines
- Brilliant colors
- Washable
- New environmentally friendly packaging.



58-7828
8 Washable
Pip-Squeaks Markers
8 different colors.



58-8703
16 Washable
Pip-Squeaks Markers
16 different colors.

Washable Pip-Scents Markers

- Fun, scented Pip-Squeaks markers
- Compact size
- Washable
- 16 to collect.



58-5102
4 Washable Pip-Scents
Markers – Candy Store
4 different colors and scents.



58-5104
4 Washable Pip-Scents
Markers – Fruit Farm
4 different colors and scents.



58-5105
4 Washable Pip-Scents
Markers – Soda & Shakes
4 different colors and scents.



58-5106
4 Washable
Pip-Scents Markers
– Cupcake Sweets
4 different colors and scents.



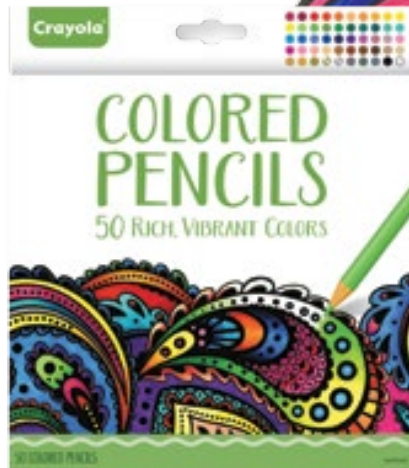


adult coloring pencils/markers

Colored Pencils

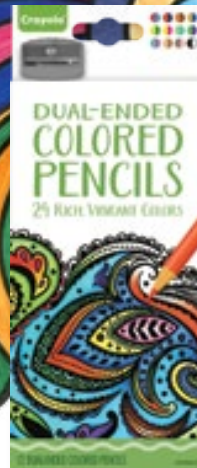
Crayola offers a variety of art tools for a soothing Adult Coloring experience.

The colored pencil range includes a rich and relaxing palette. Perfect for enhancing the beauty of any finely detailed line art.



68-0050

50 Colored Pencils
Includes: 50 Rich, Vibrant Colors.



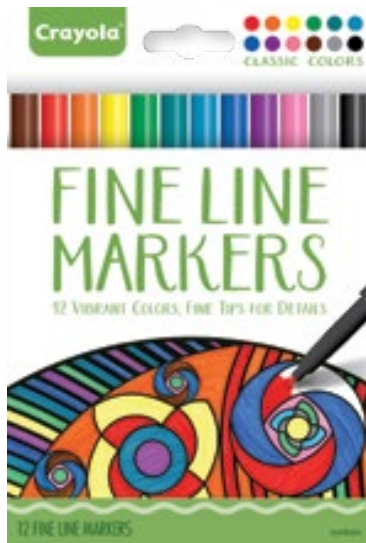
68-6812

12 Dual-Ended Colored Pencils
Includes: 24 Rich, Vibrant Colors.

Fine Line Markers

Crayola Fine Line Markers are the perfect tools for the young - and young at heart! The markers feature fine tips for detailed work and the rich, vibrant colors ensure consistent laydown.

Perfect for winding down or just a fun leisure activity!



58-7713

Classic
12 Fine Line Markers
Includes: 12 Classic Colors.



58-7715

Classic
40 Fineline Markers
Includes: 40 Vibrant Colors.





Washable Kids Paint

Colors, colors and more colors! Featuring a unique range of washable paints in bright neon, dazzling glitter and brilliant metallic colors, to unleash your budding artist's imagination.



54-2390
10 Bottles Washable Kids' Paint – Neon Colors
10 x 59ml bottles.



54-1204
6 Bottles Washable Kids' Paint – Classic Colors
Includes: 6 x 59ml bottles.



54-2400
6 Bottles Washable Kids' Paint – Glitter Colors
6 x 59ml bottles.



54-5000
6 Bottles Washable Kids' Paint – Metallic Colors
6 x 59ml bottles.

Washable Poster Paint

- Non separating, rich and creamy formula
- Performs on colored and black paper
- Great 'blendability' and coverage.



54-2504
Washable Paint-a-Pack Classic Colors
4 x 250ml Paints and Big Brush.



54-125
18 Washable Kids' Poster Paints with Brush
Includes: 1 Brush.



Washable Watercolor Paint

NEW!



Glitter Colors!

53-0527

8 Washable Glitter Watercolors

Includes: 8 glitter colors with 1 Watercolor Paintbrush.

NEW!



53-0555

16 Washable Watercolors

Includes: 16 colors with 1 Watercolor Paintbrush.



53-524

24 Washable Watercolors

Includes: 24 colors with 1 Watercolor Paintbrush.



Washable Paint Brush Pens



54-6201

5 Washable Paint Brush Pens – Classic Colors

Paint Brush Pens featuring continual flow of paint, no squeezing required. Paint is inside the brush!

Paint Accessories



05-3506

5 Art & Craft Brushes
5 high quality paint brushes. Assorted shapes and handle colors. 100% synthetic hair.

Washable Fingerpaint

- Thick – gel like feel
- No run – easy to spread.



55-2005

4 Washable Fingerpaints
4 x 147ml bottles.



2L Washable Poster Paints

| | | |
|-----------------------------------|-------------------------|-----------------------------|
| 54-2034 Yellow | 54-2038 Red | 54-2036 Orange |
| 54-2040 Violet (Purple) | 54-2042 Blue | 54-2007 Brown |
| 54-2053 White | 54-2044 Green | 54-2048 Turquoise |
| 54-2069 Magenta | 54-2051 Black | Blue |



54-2070

Paint Pump
Suitable for use with Crayola 2L Poster Paint Bottles.





DryErase Markers

- Designed for use on whiteboards!
- Low odor
- Bold, juicy colors
- Extended ventilated cap
- Smooth writing – no squeaks
- Sleek barrel design.



98-2002

8 Washable DryErase Markers
Bullet Tip Point. Colors: Black, Brown, Blue, Green, Yellow, Orange, Purple and Red.



98-8631

DryErase Magnetic Eraser
Easy access and storage of your DryErase Markers in a convenient Magnetic Eraser. Includes: Chisel Tip Point, 2 Low Odor DryErase Markers.



98-8900

8 DryErase Visi-Max Markers
Chisel Tip Point. Colors: Black, Blue, Green, Red, Yellow, Orange, Brown and Purple.



98 8901

4 DryErase Visi-Max Markers
Bullet Tip Point. Colors: Black, Blue, Green and Red.



98-8902

4 DryErase Visi-Max Markers
Chisel Tip Point. Colors: Black, Blue, Green and Red.

DryErase Crayons and Pencils

- Designed for use on whiteboards!
- Ideal for use by children
- Washes clean from hands and clothes.



98-5200

8 Washable DryErase Crayons
Includes: Sharpener plus Machine Washable E-Z Erase Cloth.



98-8670

24 DryErase Visi-Max Markers Deskpack
Chisel tip point. 4 colors.



98-8672

24 DryErase Visi-Max Markers Deskpack
Chisel tip point. Black.



98-8637

Dual-Sided DryErase Board
Size: 215mm wide x 280mm high (Bulk).



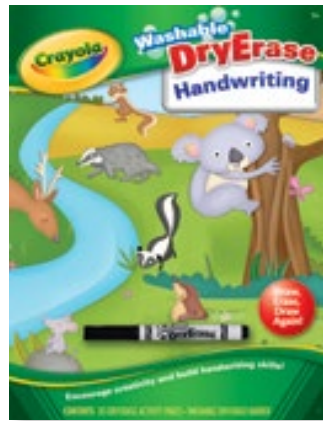
51-6009B

White Board/Chalk Board Duster
Durable felt duster suitable for both chalk and white boards. Bulk.

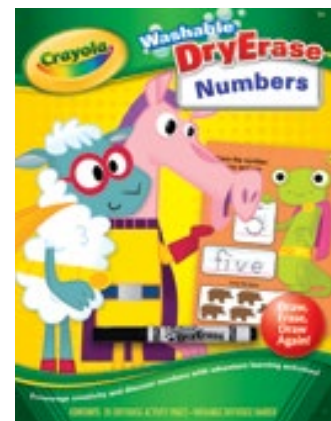


Washable DryErase Activities Books

Crayola DryErase and Learning Books help kids recognise letters, numbers, shapes and colors. It's a fun and convenient way for kids to learn – at home or on the go! When they're done with the fun, just erase and try again!



98-8645
Washable DryErase Workbook – Handwriting
Includes: 30 DryErase Activity Pages plus Washable DryErase Pip-Squeaks Marker.



98-8643
Washable DryErase Workbook – Numbers
Includes: 30 DryErase Activity Pages plus Washable DryErase Pip-Squeaks Marker.

DryErase Activity Board

Open and creative play for kids to experience the magic of creating, erasing and then creating again!



98-8676
DryErase Board with Washable Markers
Includes: 1 Dry-Erase Board, 8 Washable Markers.



DryErase Activity Center

Allows kids to learn activities or play games again and again.



98-8630
DryErase Activity Center
Includes more than 25 games and learning activities. Includes: Activity Center, 4 Low Odor Bullet Tip DryErase Markers and 10 interchangeable templates. Ages 4+.



Size Guide



Chalk 10 x 81 mm Sidewalk Chalk 20 x 104 mm



51-320-104 12 White Sticks



51-816 12 Colored Sticks



51-6009 Chalk 'n Duster Durable felt duster suitable for both chalk and white boards. Includes: 1 Felt Duster, 1 Pack each of 12 White Chalk and 12 Colored Chalk. Blister Packed.

Washable Sidewalk Chalk

Create a splash of color on the sidewalk or driveway! Draw big colorful art outside in a variety of colors, then when finished, just wash away with water.

NEW!



03-4991 2 Dual Ended Washable Giant Chalk Crayola Dual-Ended Giant Chalk offers two colors in each stick! Color with both ends. Includes: 12 x 2ct Dual Ended Giant Chalk Sticks in a shelf ready display tray.



03-5094 Washable Sidewalk Neon 3D Chalk Create eye-popping 3D art and watch your creations float in mid-air. Draw fine lines or broad strokes with unique shaped chalk. Includes: 3D Glasses, 6 Neon Sticks of Sidewalk Chalk.



51-2012 Washable Sidewalk Chalk - 12ct 12 different colors.



51-2048 Washable Sidewalk Chalk - 48ct 48 different colors.

NEW!



51-2064 Washable Sidewalk Chalk - 64ct Includes: 64 chalk sticks (56 regular colors and 8 special effect colors).



Washable School Glue

- No-run, stays put
- No-clog tip
- Can be hangsell or shelved.



56-1104
118ml School Glue

Washable Glitter Glue

- Acid free
- Washable
- Great for decorating projects.



69-3522
5 Glitter Glues
Hangsell blister card.



Safety Tip Scissors

- Age 3+
- Stainless steel blades
- Left or right handed use
- Safe rounded tips.



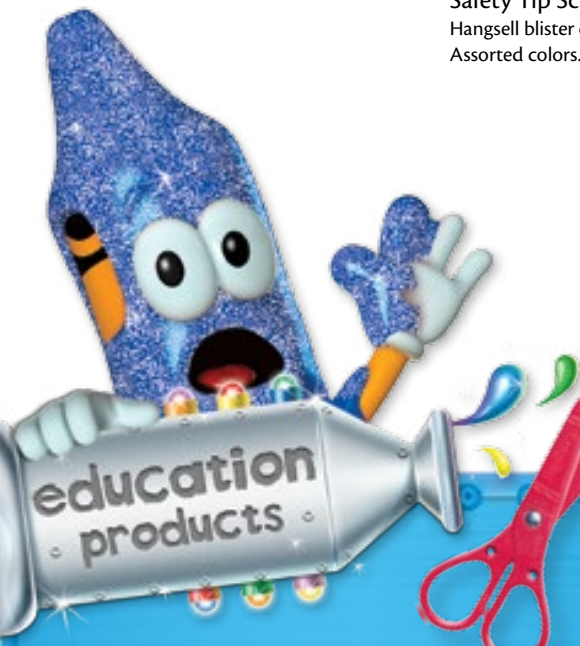
69-3002A
Safety Tip Scissors
Hangsell blister card.
Assorted colors.

Blunt Tip Scissors

- Ages 4+
- Stainless steel blades
- Left or right handed use
- Safe rounded tips.



69-3009
Blunt Tip Scissors
Hangsell blister card.



69-3002-38
Safety Scissors



69-3009B
Blunt Tip Scissors
Bulk.



69-3002D
20 Safety Scissors
Deskpack



69-0020
Washable Glitter Glue Classpack
Includes: 20 x 118ml Glue bottles in 5 bold
glitter colors (red, blue, green, gold and silver).



model magic/air-dry clay

Model Magic™

- Unique modeling compound
- Joins easily and can be used with many decorative materials including Crayola paints and markers
- Doesn't stain or cling to skin, carpet or other room surfaces
- Air dries to a resilient finish – no kiln required.



57-4400

907g Resealable Model Magic Bucket – White
4 x 8oz. bags.



57-4415

907g Resealable Model Magic Bucket – Assorted Colors
4 x 8oz. bags.



23-6001

Model Magic White Classpack
75 x 1oz. sachets. Includes: lesson plan booklet.



23-6002

Model Magic Colored Classpack
75 x 1oz. sachets.
Includes: lesson plan booklet.

Air-Dry Clay

Air-Dry Clay looks, feels and performs like a traditional earth clay, which hardens without an oven or kiln. Dry pieces can be painted or varnished.



57-5050

1.13kg Air-Dry Clay – White
Resealable bucket.



57-5064

1.13kg Air-Dry Clay – Terracotta
Resealable bucket.



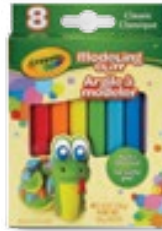


Modeling Clay

Crayola Modeling Clay enables children to create in three dimensions. Non hardening for hours of creative play. Age 4+.



57-0311
8ct Pastel Modeling Clay – Assorted Colors
8 Assorted pastel colors.
Total 136gm.



57-0312
8ct Classic Modeling Clay – Assorted Colors
8 Assorted classic colors.
Total 136gm.



57-0313
8ct Neon Modeling Clay – Assorted Colors
8 Assorted neon colors.
Total 136gm.



57-0314
8ct Natural Modeling Clay – Assorted Colors
8 Assorted natural colors.
Total 136gm.



57-0321
Modeling Clay Deluxe Kit
Includes: 24 Clay Sticks, 12 Shape Cutters, 8 Shape molds, 3 Modeling Tools, 2 Rolling Pins, Creativity Guide.



57-0315
Modeling Clay Jumbo Set
8 Assorted bold colors.
Total 907gm.





Paper

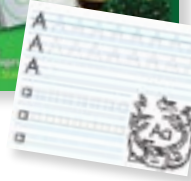
Crayola offers a complete paper solution, catering to the art and craft needs of children.



06-4270
A4 White Paper Pad
70 pages.



99-3404
Sketchbook
Draw, sketch or paint all your ideas.
40 bright white pages, each 22cm x 22cm.



99-3406
Alphabet & Numbers Pad
Primary-ruled paper featuring lettering and number guides, that allow children to learn and practice writing their ABC's and 123's.
30 pages, each 25cm x 20cm.

Oil Pastels

- Unique hexagonal shape
- Soft, perfect for mixing and blending.



52-4616
16 Oil Pastels
16 bright vivid colors.

Portfolio Series

- Artist quality
- Blend colors
- Use for wet or dry work.



52-3624
24 Water Soluble Oil Pastels
24 rich, opaque colors.



52-4629
336 Oil Pastels
Classpack
12 colors.



52-3630
300 Portfolio Oil
Pastels Classpack
12 colors.



Tip Art Cases

Unique, fun art kits featuring the colorful and lovable Crayola Tip Characters!

04-6898

Tip Art Kit – Turquoise Blue
Includes: 20 Crayons, 10 Pip-Squeaks Skinnies, 10 Short Colored Pencils, 10 Paper Sheets (13cm x 18cm), 2 in 1 Crayon/Pencil Sharpener. Ages 5+.



04-6900

Tip Art Kit – Tickle Me Pink
Includes: 20 Crayons, 10 Pip-Squeaks Skinnies, 10 Short Colored Pencils, 10 Paper Sheets (13cm x 18cm), 2 in 1 Crayon/Pencil Sharpener. Ages 5+.

Inspiration Art Case

Tools to fuel any child's imagination and a great way to keep art supplies in ONE location!

04-2532

Inspiration Art Case
Includes: 64 Crayons, 20 Short Colored Pencils, 40 Washable Markers, 15 Paper Sheets (25cm x 34cm). Ages 5+.





Coloring and Sticker Books

Packed full of activities and fun pictures to color and sticker. These books are perfect for home and travel use.



04-5088
Funny Faces – People & Animals
Includes: 24 pages of coloring activities and 50 stickers.



04-1407
Gigantic Coloring Book
Includes: 128 pages of coloring activities.



04-1412
Animal Sticker Pad Assortment
Includes: 30 pages of activities, 32 stickers.

Licensed Color & Sticker

Color and Sticker with a favorite licensed character.



04-5847
Peppa Pig*
Includes: 48 Peppa Pig themed coloring pages with 75+ stickers.



04-5854
Shopkins
Includes: 32 Shopkins themed coloring pages with 50+ stickers.



04-5864
Disney Frozen*
Includes: 32 Disney Frozen themed coloring pages with 50+ stickers.



04-6920
Paw Patrol*
Includes: 32 Paw Patrol themed coloring pages with 50+ stickers.

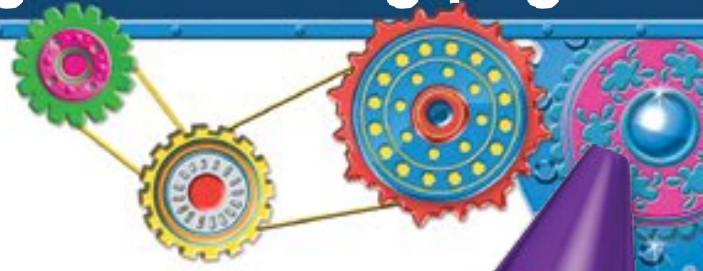


* Themes and content will be refreshed throughout the year



Giant Coloring Pages

Large format coloring themed around most popular characters, appealing to both boys and girls. Pages configured in loose leaf 'blotter' style for easy removal and display. Ideal for sharing amongst a group. Each page is a huge 32cm x 49cm.



04-0055
Spiderman*



04-0061
DC Super Hero Girls*



04-0252
Shopkins*



04-1993
Disney Frozen*



04-7020
Paw Patrol*



04-5169
Disney Princess*



04-7560
Peppa Pig*

* Themes and content will be refreshed throughout the year



color wonder mess free



Color Wonder Mess Free

Crayola Color Wonder Mess Free is a unique mess free product which won't color on skin, walls or fabric. The ink is clear on most surfaces, yet each marker 'magically' shows up a different color on Color Wonder paper.



Won't color on skin, furniture, or fabric



Colors ONLY on special paper!



Great for on-the-go!

NEW!



75-2416

Color Wonder Mess Free – Shopkins*

Includes: 18 Shopkins themed Color Wonder Pages 5 Color Wonder Markers.

NEW!



75-2295

Color Wonder Mess Free – Peppa Pig*

Includes: 18 Peppa Pig themed Color Wonder Pages 5 Color Wonder Markers.

NEW!



75-2494

Color Wonder Mess Free – Paw Patrol*

Includes: 18 Nickelodeon Paw Patrol themed Color Wonder Pages 5 Color Wonder Markers.

NEW!



75-2495

Color Wonder Mess Free – Thomas & Friends*

Includes: 18 Thomas & Friends themed Color Wonder Pages 5 Color Wonder Markers.

NEW!



75-2498

Color Wonder Mess Free – Disney Frozen*

Includes: 18 Disney Frozen themed Color Wonder Pages 5 Color Wonder Markers.

NEW!



75-2496

Color Wonder Mess Free – Disney Princess*

Includes: 18 Disney Princess themed Color Wonder Pages 5 Color Wonder Markers.

* New Color Wonder packaging will be available from mid 2017. Themes and content will be refreshed throughout the year





Color Wonder Mess Free Color-On-The Go

- Compact size perfect for on the go
- Durable case that keeps you organised.



75-0150

Color Wonder Mess Free
– Paw Patrol*

Includes: 15 Paw Patrol Color Wonder
Mini Pages, 3 Color Wonder Markers.



75-0151

Color Wonder Mess Free
– Disney Princess*

Includes: 15 Disney Princess Color Wonder
Mini Pages, 3 Color Wonder Markers.

Color Wonder Mess Free – Stow & Go Studio

Crayola's Color Wonder Stow & Go Studio provides mums and kids with fun, mess-free creative activities that fit their on-the-go lifestyle.



75-2486

Color Wonder Mess Free
– Stow & Go Studio

Includes: Lap Desk with Storage, 12 Page
Color Wonder Mess Free Drawing Pad
and 4 Mini Markers.

* New Color Wonder packaging will be available from mid 2017. Themes and content will be refreshed throughout the year

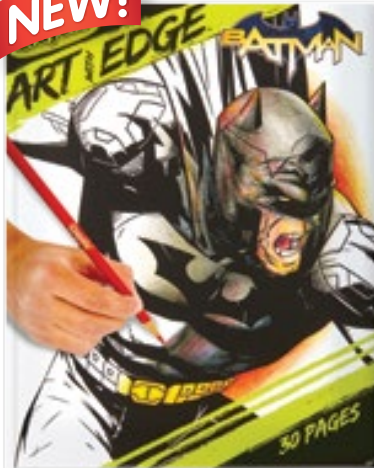


ART WITH EDGE™

Welcome to the wild side of coloring!

Crayola Art with Edge is a line of stunning designs that keep creativity on the edge. Suitable for coloring for all ages, the Art with Edge books feature thicker, premium quality paper, perfect for framing.

NEW!



04-4458

Art with Edge – Batman*

The Batman collection depicts the Dark Knight, his friends and enemies in a never-ending struggle for control of Gotham.

Includes: 30 high-quality loose leaf coloring pages (20.32 x 25.4cm).

12 books supplied in a shelf ready display tray.

NEW!



04-4459

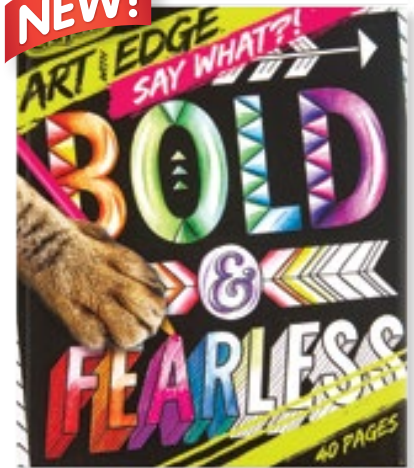
Art with Edge – Justice League*

With the Justice League collection you'll join Batman, Superman, Wonder Woman, and others in a never ending quest for truth, justice, and creativity.

Includes: 30 high-quality loose leaf coloring pages (20.32 x 25.4cm).

12 books supplied in a shelf ready display tray.

NEW!



04-4460

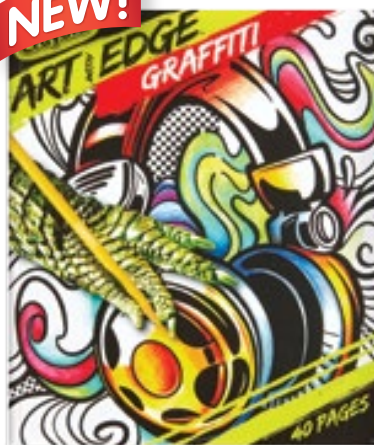
Art with Edge – Say What?!

The SAY WHAT?! collection offers colorful words and inspiring pearls of wisdom.

Includes: 40 high-quality coloring pages (20.32 x 25.4cm).

12 books supplied in a shelf ready display tray.

NEW!



04-4461

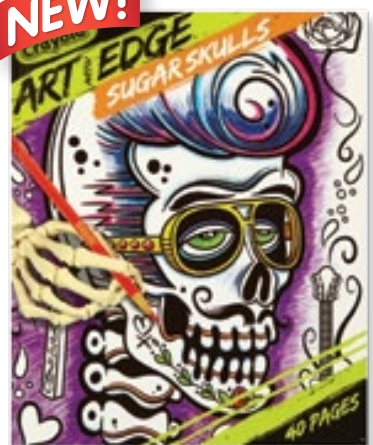
Art with Edge – Graffiti

The Graffiti collection pays respect to the deftly-skilled street artists.

Includes: 40 high-quality coloring pages (20.32 x 25.4cm).

12 books supplied in a shelf ready display tray.

NEW!



04-4462

Art with Edge – Sugar Skulls

With Sugar Skulls you can get a head start on coloring this collection of the cute and the macabre.

Includes: 40 high-quality coloring pages (20.32 x 25.4cm).

12 books supplied in a shelf ready display tray.

NEW!



04-4463

Art with Edge – Zombie Daze

The Zombie Daze collection offers horrifyingly hilarious pages that show daily zombie life in all its gory!

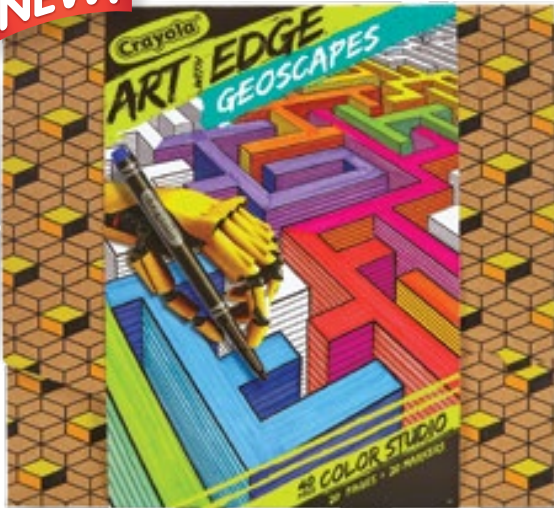
Includes: 40 high-quality coloring pages (20.32 x 25.4cm).

12 books supplied in a shelf ready display tray.



All in one Giftable Kits include unique artwork and quality drawing tools. Packaged in a premium craft portfolio.

NEW!



04-0029

Art with Edge – Naturescapes

Just add your imagination to these mind-bending pages, and you'll be prepared for the shape of things to come!

Includes: 20 Premium Color Pages and 20 Fine Line Markers.

NEW!



04-0030

Art with Edge – Naturescapes

Break out your Crayola Markers and start living on the edge! Just dive into these powerful, pastoral scenes, and let your creativity go "au nature!" like never before!

Includes: 20 Premium Color Pages and 20 Fine Line Markers.

The Art with Edge drawing tool collection offers special mediums to turn any coloring page into a work of art! All tools are packaged in a premium craft box.

NEW!



68-1016

Art with Edge – Color FX Pencils

16 Colored Pencils with a mixture of Extreme and Metallic colors.

Includes: 16 different colors.

NEW!



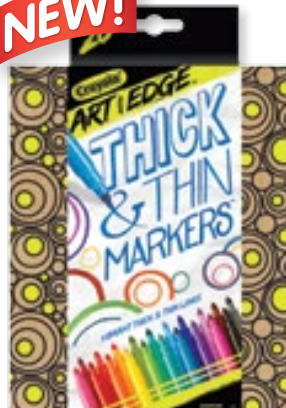
58-7212

Art with Edge – Wedge Markers

12 Dynamic Wedge Tip Markers which allow for both thick and thin lines.

Includes: 12 different colors.

NEW!



58-8187

Art with Edge – Think & Thin Markers

20 Vibrant Think & Thin Line Markers.

Includes: 20 different colors.

NEW!



58-8618

Art with Edge – Glitter Markers

8 Dazzling Bold and Bright Glitter Markers.

Includes: 8 different colors.



Color Explosion Extreme Surprises

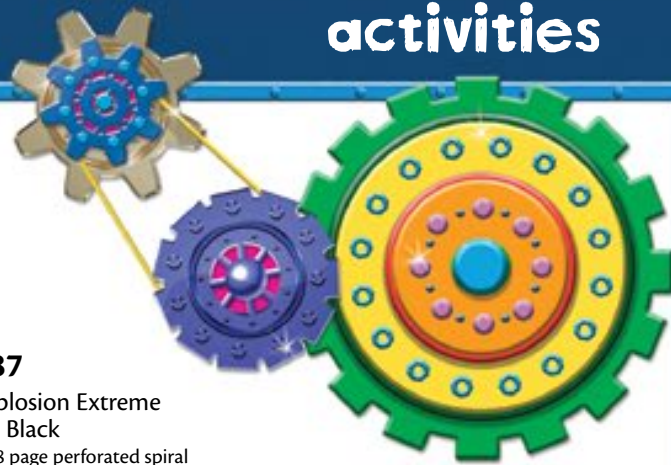
Create wild multicolored effects using the included Color Explosion markers!



74-1687

Color Explosion Extreme Surprises Black

Includes: 18 page perforated spiral bound book, 2 Color Explosion Markers and Durable Stencil Sheet.



Marker Airbrush

Turn Crayola Markers into cool spray art! Simple to use. Place marker into the spray nozzle and then pump handle to build pressure. Then the trigger is ready to spray.

Kid powered, no batteries required! Young artists can airbrush like a pro.



Turns Markers into Spray Art!

04-8727

Marker Airbrush

Includes: Airbrush Sprayer, 20 Blank Paper Sheets, 8 Washable Markers, 4 Fabric Markers, 4 Stencil Sheets.

Marker Maker

Marker Maker allows kids to become creative, budding scientists by providing all the materials required to make their own custom colored markers.

A mixing guide is provided to help decide which color to make.



74-7054

Marker Maker

Marker Maker, 3 x 29ml Ink Bottles, 2 Marker Boxes, 2 Measuring Tubes Mixing Chart, Tweezers, 16 Marker Part Sets (Barrels, Labels, Cores, Tips, Caps, Plugs).



74-7089

Marker Maker Refill Tropi-cool Pastel Colors

12 Marker Part Sets (Barrels, Labels, Cores, Tips, Caps, Plugs), 3 x 29ml Ink Bottles, 2 Marker Boxes.

Color 'N' Style Unicorn

Color and create again and again by drawing fun designs and patterns on your Unicorn and then simply wipe them off. Also style the Unicorn's mane with the brush and clip on beads.



04-7579

Color 'N' Style Unicorn

Includes: Unicorn with Mane, Mini Hairbrush, 5 DryErase Pens, Clip-on beads, Wipe Cloth, Ages 4+.



Color ALIVE 2.0

- Improved app user experience for 2017!
- Now play with two characters together, change backgrounds, apply color effects, take photos AND videos, and even add sound effects!
- 16 different interactive coloring pages with updated content.
- Compatible with Apple iOS and Android OS devices.



NEW!

95-0280
 Color Alive 2.0
 – Disney Frozen*
 Includes: 16 page Color Alive Interactive Coloring Book with 7 Crayola Crayons. Free app available in the App Store and Google Play.



NEW!

95-0281
 Color Alive 2.0
 – Marvel Avengers*
 Includes: 16 page Color Alive Interactive Coloring Book with 7 Crayola Crayons. Free app available in the App Store and Google Play.



NEW!

95-0282
 Color Alive 2.0
 – Zombies*
 Includes: 16 page Color Alive Interactive Coloring Book with 7 Crayola Crayons. Free app available in the App Store and Google Play.



NEW!

95-0283
 Color Alive 2.0
 – DC Superheroes*
 Includes: 16 page Color Alive Interactive Coloring Book with 7 Crayola Crayons. Free app available in the App Store and Google Play.



NEW!

95-0284
 Color Alive 2.0
 – Skylanders*
 Includes: 16 page Color Alive Interactive Coloring Book with 7 Crayola Crayons. Free app available in the App Store and Google Play.



COLOR



SCAN



INTERACT

* Themes and content will be refreshed throughout the year



CREATIONS

CREATIONS® PROVIDES GIRLS WITH CREATIVE WAYS TO EXPLORE THEIR PERSONAL IDENTITIES AND EXPRESS THEIR OWN STYLE. THE STYLISH PRODUCT RANGE INCLUDES CRAFT, ACTIVITY KITS AND STATIONERY. AGES 8+.



28-0411
Beadola Charm Maker™
Create and customise your own beads and bracelets.
Includes: Beadola Bead Maker, 4 Bead Design Plates, 25 Stick-On Gems, 2 Bracelet Chains, 180 Grommets, Bead Punch, 4 Glaze Paint Pots (Glitter, Gloss, Silver, Pink), Paintbrush, 3 Packs Air-Dry Clay, 16 Drying Spools, Instruction Guide, Bead Story Guide.



04-6858
Magic Transfer™ Stationery Set
Customise with detailed transfers.
Includes: Transfer Marker, 4 Metallic Markers, 8 Transfer Sheets, Transfer Tool, 6 Cards, 3 Sticker Sheets, 20-Page Mini Journal.



04-6859
Marble It!™
Create custom swirled jewellery.
Includes: 4 bead sliders, Drying Stand, 20 Drying Sticks, Spatula, Marbling Pan, Marbling Gel (59ml), 3 Acrylic Paints, (7.3ml each), Air-Dry Clay (113g), Elastic String (76cm).



04-7017
Color 'N' Wear Hair Extensions
Design your own hair extensions.
Includes: 2 Hair Extensions, 4 Markers, 2 Stencil Sheets.



04-0472
Sticker Look Book
Explore mood boarding; drawing inspiration from sources and gathering materials to create original fashion ideas.
Includes: Keeper Album with Magnetic Closure, 4 Swatch Sticker Sheets, 4 Accessory Sticker Sheets, 15 Colorable Garment Sticker Sheets, 30 Sketch Pages.



04-0473
Tapefitti™ Banner Kit
Create personalised room décor using a colorful collection of Tapefitti™ decorative tapes.
Includes: 16 Decorative Tape Rolls (2.7m each), 2 Cords, 44 Punch Outs on 12 Stencil Sheets, 5 Cardstock Sheets, Designer Guide.

NEW!



04-6812

Jewel Maker

Create your own Custom Jewellery, Room Décor and Keepsakes!

Includes: Work Station with Storage, 4 Tubes Solution 1, 4 Tubes Solution 2, 1 Bottle Glitter, 4 Sheets of Icon-fetti, 40 Beads, Activity Mat, 1 Gem Mould, 2 Toggle Clasp Bracelets, 24 Charms, 3 Clasp Sets, Silver Colored Cord, Spatula, 5 Mixing Pots and Instruction.



04-0474

Message Bracelet Kit

Create customised bracelets with different messages in different Crayola themed color collections. Makes 8 bracelets.

Includes: 4 Message Plaques, 4 Hanks of Tulle (30" each), 4 Hanks of Cording (48" each), Beads Galore, 4 Charms, Elastic Cord, Instructions.



04-0476

Fashion Sketch Set

Learn basics of fashion design through stencil silhouettes and color play.

Includes: 40 Sketch Sheets, 5 Stencils Sheets, 62 Stickers, Instructions.

NEW!



04-1160

Party Lights

Make your own party lights that will light up your room!

Includes: 1 set of 8 LED lights with Battery Pack, 16 Paper Lanterns, 16 Lantern Inserts, 6 markers, Instruction Guide.



04-0475

Tapefitti™ Mobile Kit

Create a mobile for your room using colorful shapes.

Includes: 30 Butterflies, 10 Rolls of Tapefitti™, 1 Sticker Sheet, Clear Thread, Plastic Ring, Instructions.



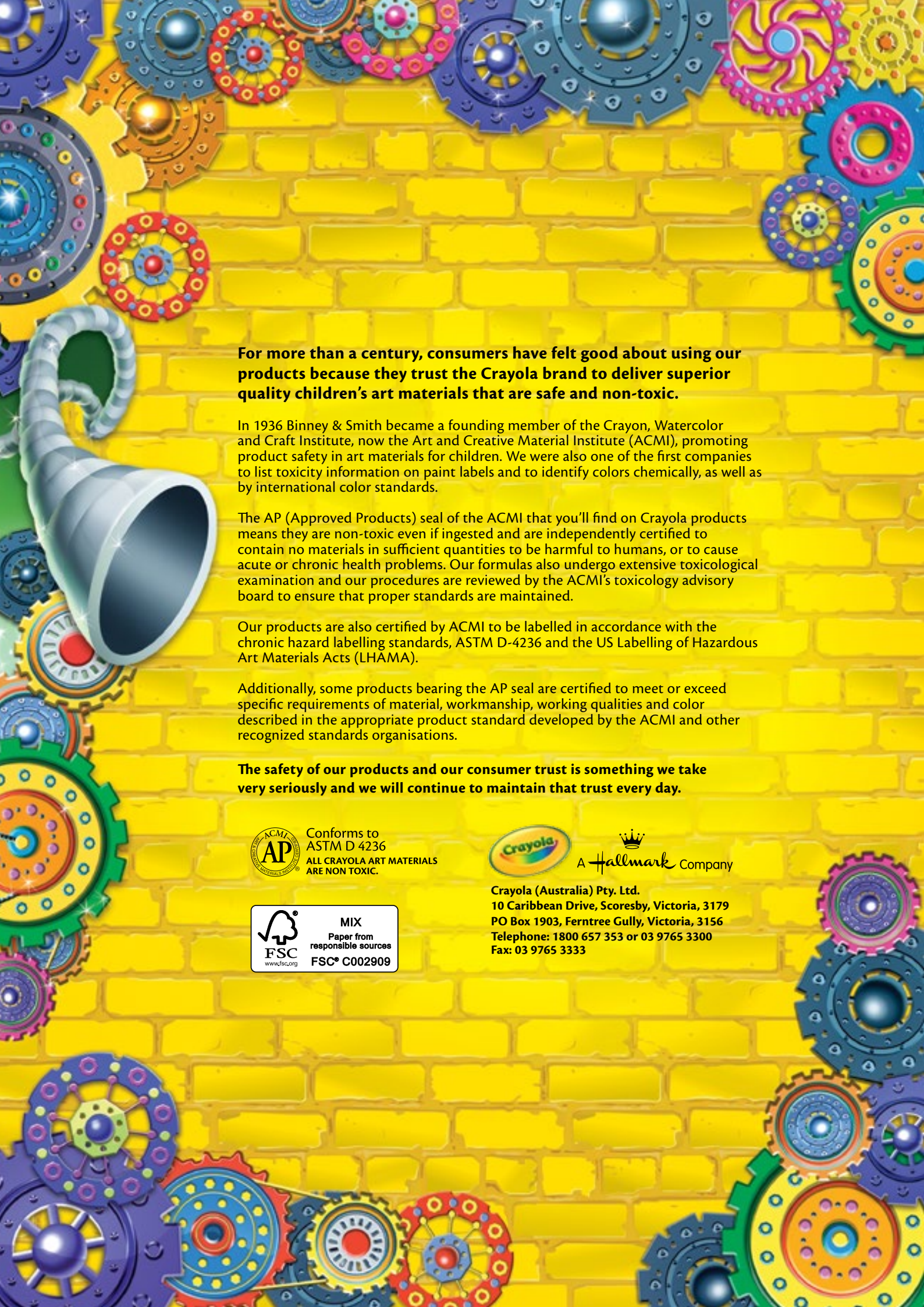
04-0477

Art History Velvet Poster Set

Color in velvet fuzzy posters inspired by art history using Crayola markers.

Includes: 6 Velvet Posters, 4 Crayola Washable Markers.





For more than a century, consumers have felt good about using our products because they trust the Crayola brand to deliver superior quality children's art materials that are safe and non-toxic.

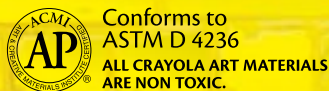
In 1936 Binney & Smith became a founding member of the Crayon, Watercolor and Craft Institute, now the Art and Creative Material Institute (ACMI), promoting product safety in art materials for children. We were also one of the first companies to list toxicity information on paint labels and to identify colors chemically, as well as by international color standards.

The AP (Approved Products) seal of the ACMI that you'll find on Crayola products means they are non-toxic even if ingested and are independently certified to contain no materials in sufficient quantities to be harmful to humans, or to cause acute or chronic health problems. Our formulas also undergo extensive toxicological examination and our procedures are reviewed by the ACMI's toxicology advisory board to ensure that proper standards are maintained.

Our products are also certified by ACMI to be labelled in accordance with the chronic hazard labelling standards, ASTM D-4236 and the US Labelling of Hazardous Art Materials Acts (LHAMA).

Additionally, some products bearing the AP seal are certified to meet or exceed specific requirements of material, workmanship, working qualities and color described in the appropriate product standard developed by the ACMI and other recognized standards organisations.

The safety of our products and our consumer trust is something we take very seriously and we will continue to maintain that trust every day.



A  Hallmark Company

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