

**Crayola**

# 2012 PRODUCT CATALOGUE





NEW PRODUCTS



OVER 38  
NEW PRODUCTS  
FROM CRAYOLA  
IN 2012



2 NEW PRODUCTS



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## 2012 CONSUMER MARKETING ACTIVITY

	TV	DIGITAL	RADIO	PRINT	CONSUMER PROMOTION	CINEMA
Crayola		✓	✓		✓	
My First		✓				
Color Wonder		✓				
Colored Bubbles	✓	✓				✓
Color Explosion		✓		✓		
Creations	✓	✓		✓	✓	✓



# MY FIRST



## My First Washable Markers

Unique round nib is strong and allows toddlers to color at any angle.



**58-8418**

8 Washable Round Nib Markers

## My First Scissors

- Stainless steel metal blades
- Self adjusting tension for even cutting
- Contoured handles suitable for left & right handed use
- Safety rounded ends



**69-3002A**  
Safety Scissors



**69-3002-38**  
Safety Scissors Bulk



## My First Caddy



**04-5515**

Caddy

Contains: 6 Half Size Hexagonal Colored Pencils, 6 Jumbo Crayons, 4 Washable Round Nib Markers, 4 Washable Poster Paints, Safety Scissors and Paint Brush.



**58-8432**

32 My First Washable Markers Deskpack  
8 colors.



**69-3002D**

20 Safety Scissors Deskpack



**04-5526**

My First Crayola Essentials Classpack  
32 Jumbo Crayons (8 colors), 32 Jumbo Hexagonal Colored Pencils (8 colors), 32 Washable Round Nib Markers (8 colors), 10 Safety Scissors, 2 Crayon Sharpeners.



# MY FIRST



At Crayola, we understand that toddlers play with no rules and the simple act of coloring is the first step to a creative future.

With our My First range, we give children 2+ the tools to unleash their creativity and create their mark, and parents the tools to capture these special moments in life.



## Size Guide



Jumbo Crayon  
14 x 101mm

## My First Jumbo Crayons

The large size of Jumbo Crayons makes them easy to hold and hard to break.



**52-912**  
12 Jumbo Crayons  
12 colors.



**52-920**  
20 Jumbo Crayons with Crayon Sharpener  
20 colors.

## My First Jumbo Colored Pencils

Colored Pencils with hexagonal and triangular barrels makes it easy for small hands to grip.



**68-4128**  
8 Half Size Jumbo Hexagonal Colored Pencils  
8 colors.



**68-4118**  
8 Jumbo Hexagonal Colored Pencils  
8 colors.



**68-1118**  
10 Jumbo Triangular Colored Pencils  
10 colors.

## EDUCATION PRODUCTS



**68-4140**  
40 Jumbo Hexagonal Pencils Deskpack  
8 colors.



**52-9240**  
240 Jumbo Crayons Classpack  
8 colors.

**NEW!**



**68-4196**  
96 Jumbo Hexagonal Pencils Classpack  
8 colors.



# CRAYONS



- Soft enough to blend, hard enough to resist wear
- Brilliant colors and smoother laydown

## Size Guide



Large Crayon  
11 x 101mm

Regular Crayon  
8 x 92mm

## Regular Crayons



**52-24**  
24 Crayon Tuck Box  
24 different colors.

## Washable Crayons



**52-3280**  
8 Washable Large Crayons  
Easily wash off walls with just warm water and a cloth.



## Specialty Crayons



**52-5009**  
8 Fabric Crayons  
8 different colors for designs that can be ironed onto fabric. Regular size.



**52-9765**  
5 Washable Window Crayons  
Twist up Crayons which produce bright, bold colors on all glass surfaces. Dries quickly without smudging and washes off easily.



## EDUCATION PRODUCTS



**52-100A**  
10 Large School Crayons  
8 colors.



**52-12**  
12 Crayon Tuck Box  
12 different colors.



**52-2048**  
48 Large Crayon Deskpack  
8 colors.



**64-3450BCL**  
Crayon "Tip" Sharpener bulk  
Suits all round Crayola crayons.



**52-8038**  
400 Large Crayon Classpack  
8 colors.



# TWISTABLES CRAYONS



- Brilliant colors
- 6mm thick, strong leads protected in plastic barrel
- No sharpening or peeling required - less mess



**52-7418**  
8 Mini Twistables Crayons  
Mini size in 8 different colors.



**52-9724**  
24 Mini Twistables Crayons  
Mini size in 24 different colors.



**52-9824**  
24 Mini Twistables Fun Effects Crayons  
Combine the fun of Mini Twistables Crayons with stimulating special effects. Includes: 8 Metallic, 8 Neon and 8 Rainbow Mini Twistables Crayons.



**52-9718**  
8 Neon Twistables Crayons



**52-9512**  
12 Slick Stix  
Super smooth crayons which lay down intense, creamy colors. Suitable for use on paper, board, foil, foam and more. Includes metallic gold and silver.



**52-7412**  
12 Twistables Crayons



**52-9701**  
16 Twistables Crayons



**52-9732**  
32 Twistables Crayon Organiser  
Includes: Rainbow and Metallic colors. Carry case comes in purple, blue and yellow.



**04-5716**  
eXtreme Color & Create Set  
Includes: 12 Mini Twistables Crayons, 8 eXtreme Colors Twistables Crayons, 6 eXtreme Colors Washable Markers, 40-page Sketchbook.



**52-8039**  
256 Triangular Crayon Classpack  
Triangular Crayons which encourage proper writing grip. Won't roll off desks. 16 colors.



**52-7432**  
32 Twistables Crayon Deskpack  
8 colors.



**52-7240**  
240 Twistables Crayon Classpack  
16 colors.



# COLORED PENCILS



## Pencil Guide



Round Barrel  
3.3mm Lead



Triangular Barrel  
3.3mm Lead

- 3.3mm thick, strong leads – less breakage
- Bright, intense colors
- High quality, reforested wood

- Entire length of lead is glued into the barrel for extra strength
- Smooth laydown, great for color mixing
- Triangular Pencils give better control and performance in young hands

## Regular Pencils



**68-4112**  
12 Half Size Colored Pencils



**68-4012**  
12 Full Size Colored Pencils



**68-4024**  
24 Full Size Colored Pencils



**68-4050**  
50 Full Size Colored Pencils  
Includes gold and silver.

## Triangular Pencils



**68-4214**  
12 Full Size Triangular Colored Pencils



For every tree used, a new one is planted. Crayola colored pencils have been made from **reforested wood** since 1987. For every tree used, a new one is planted—keeping forests green and healthy. And we don't use rain forest woods or endangered species.

## EDUCATION PRODUCTS



**68-8048**  
48 Colored Pencil Deskpack  
12 colors.



**68-8024**  
240 Colored Pencil Classpack  
12 colors, includes 11 sharpeners.



**64-6824**  
Trio Pencil Sharpener  
Box of 26 Bulk.



**68-8250**  
48 Triangular Colored Pencil Deskpack  
12 colors.





# COLORED PENCILS



- Lead twists up through clear barrel
- No sharpening required - less mess
- Brilliant colors
- Great value - use the entire pencil lead



**68-7408**  
12 Twistables  
Colored Pencils



**68-7424**  
24 Twistables  
Colored Pencils  
24 different colors.



**68-7427**  
Twistables Pencils Sketch 'n Shade Set  
15 Twistables Colored Pencils,  
10 Erasable Twistables Colored Pencils,  
2 Graphite Twistables Pencils  
40-Page Sketchbook.



## Specialty Pencils

Super bright neon pencils for art with an edge.

**68-1120**  
8 eXtreme Colored Pencils  
Super bright neon pencils for art with an edge.



**68-8214**  
240 Triangular Colored  
Pencil Classpack  
12 colors. Includes 12 sharpeners.



**04-5523**  
Crayola Essentials Deskpack  
24 Full Size Colored Pencils, 36 Twistables  
Crayons, 20 Super-Tips Markers.



**04-5524**  
Crayola Essentials Classpack  
60 Full Size Colored Pencils, 64 Twistables Crayons,  
60 Super-Tips Markers, 60 Triangular Pencils.



# MARKERS



## Washable Broadline Markers



**58-7808**  
8 Classic Colors



**58-7819**  
8 Bright Colors



**58-7832**  
8 Bold Colors

## Broadline Washable

- Bold, rich color
- Strong reinforced nibs
- Can be rejuvenated by dipping in warm water
- Ventilated cap to prevent asphyxiation



## Washable Super Tips Markers



**58-5010**  
10 Super Tips Markers



**58-8106**  
20 Super Tips Markers  
Includes 5 scented markers.



**58-5020**  
Super Tips Markers Sketch 'n Color Set  
24 Super Tips Markers, 4 Silly Scents™ Markers, 2 ReMarkable™ Writers Erasable Sketching Pens, 40-Page Sketchbook.



## Washable Fine Line Markers



**58-7809**  
8 Classic Colors

## EDUCATION PRODUCTS



**58-8032**  
32 Classic Washable Marker Deskpack  
8 colors.



**58-8232**  
32 Bright Washable Marker Deskpack  
8 bright colors.



**58-8240**  
40 Super Tips  
10 colors.



**58-8200**  
200 Classic Washable Marker Classpack  
8 colors.



# MARKERS

## Pip-Squeaks Markers



**58-7828**  
8 Pip-Squeaks Markers



**58-8703**  
16 Pip-Squeaks Markers  
Re-sealable storage pouch.



**58-8709**  
16 Pip-Squeaks Wacky Tips  
Create cool effects with these unique marker tips. 8 fun tip designs in 16 different colors.



**04-8722**  
Pip-Squeaks Washable Markers in Sticker Set  
20 Pip-Squeaks Markers, 5 Pip-Squeaks Wacky Tips Markers, 2 Themed Sticker Sheets, 40-Page Color & Sketchbook.



**NEW!**

**58-8146**  
16 Pip-Squeaks Skinnies Markers



**NEW!**

**04-5714PC**  
Pip-Squeaks Markers Coloring Set  
12 Pip-Squeaks Skinnies Markers, 30-Page Coloring Pad, and Sticker Sheet.



**NEW!**

**58-8750**  
50 Pip-Squeaks Telescoping Marker Tower  
50 short, washable Pip-Squeaks Markers in a 3-tier desktop display and storage case.



## Broadline Markers



**58-7708**  
8 Classic Colors



## Specialty Markers



**58-8140**  
10 Mini Stampers - Expressions  
Washable markers with mini-stamper tips. 10 different colors and 10 different shapes including lips, heart, smiley face, star and question mark.



**58-8170**  
6 Color Switchers  
Bright, bold markers - with magical color-changing effects.



**58-8623**  
10 Fabric Markers  
Great for decorating clothes, denim and more. Ages 7+.



# DRY-ERASE



## Markers

- Low odor
- Bold, juicy colors
- Extended ventilated cap
- Smooth writing - no squeaks
- Sleek barrel design



**98-8626**  
4 Dry-Erase Markers  
Black, Blue, Green and Red.



**98-8628**  
8 Dry-Erase Markers  
Black, Blue, Green, Red, Yellow, Orange, Brown and Purple.



**98-8631**  
Dry-Erase Magnetic Eraser  
Easy access and storage of your Dry-Erase Markers in a convenient Magnetic Eraser. Includes 2 low odor Dry-Erase Markers. Bold colors, chisel tip.

## Crayons

A crayon designed for use on whiteboards!

- Ideal for use by children
- Easily wipes off whiteboard surfaces
- Washes clean from hands and clothes
- No odor, no caps to lose and won't dry out.



**98-5200**  
8 Washable Dry-Erase Crayons  
Includes sharpener plus Machine Washable E-Z Erase Cloth.



**98-5202**  
8 Washable Dry-Erase Crayons, Bright  
Includes sharpener plus Machine Washable E-Z Erase Cloth.

## Activity Kits

Open end creative play for kids to experience the magic of do and re-do. Black and white dry-erase surfaces provide twice the surface space plus creative versatility.



**98-8656**  
Dry-Erase Board ABC



**98-8638**  
Dual Sided Dry-Erase Board  
Includes: Dual-Sided, Dry-Erase Board, 8 Washable Dry-Erase Crayons Bright, Sharpener, Machine Washable E-Z Erase Cloth.



**98-8630**  
Crayola Dry-Erase Activity Center  
Includes more than 25 games and learning activities. Includes: Activity Center, 4 low odor Dry-Erase Markers and 10 interchangeable templates. Ages 4+.

## EDUCATION PRODUCTS



**98-5232**  
32 Dry-Erase Crayons Deskpack  
Includes: 8 assorted colors and 2 Machine Washable E-Z Erase Cloths.



**98-8622**  
24 Dry-Erase Markers Deskpack  
Assorted, 8 colors.



**98-8624**  
24 Dry-Erase Markers Deskpack  
Black.



**98-8637**  
Dual-Sided Dry-Erase Board  
(Bulk)



**98-8639**  
10 Washable E-Z Erase Cloths



# CHALK



**51-320-104**  
12 White Sticks



**51-816**  
12 Colored Sticks



**51-6009**  
**Chalk 'n Duster**  
Durable felt duster suitable for both chalk and white boards. Includes 1 pack each of 12 white chalk and 12 colored chalk. Blister packed.

## Size Guide



Chalk  
10 x 81mm

Sidewalk Chalk  
22 x 101mm

## Anti-Dust Chalk



**49-100W**  
100 Sticks White  
Anti-Dust Chalk



**49-101C**  
100 Sticks Colored  
Anti-Dust Chalk

## Washable Sidewalk Chalk

Create a splash of color on your sidewalk or driveway! Draw big colorful art outside in a variety of colors.



**51-8015**  
15 Washable Sidewalk  
Chalk Box  
Crayon shaped Sidewalk  
Chalk in box with carry  
handle. 15 different colors.



**51-8052**  
52 Washable Sidewalk  
Chalk Box  
Crayon shaped Sidewalk Chalk in  
box with carry handle.  
24 different colors.



**03-5071**  
**Grab 'N Go Creative Set**  
Create your next sidewalk art masterpiece with the handy organized, portable Chalk Play Pack. Includes: 18 Sidewalk Chalk Sticks, 1 Wide Whitener Tool, 1 Tri-Whitener Tool and 4 Stencils in a Reusable Pouch.

## 51-6009B

**Chalk Board/White Board Duster**  
Durable felt duster suitable for both chalk and white boards. Bulk.



**51-3505**  
**3D Washable Sidewalk Chalk**  
Create eye-popping 3D art and watch your creations float in mid-air. Includes: 3D glasses, 5 sticks of dual-ended Thick Stick Chalk and instruction booklet.



# PAINT



## Washable Poster Paint

- Non separating
- Great 'brushability'
- Rich and creamy
- Performs on colored and black paper
- Great 'blendability' and coverage



**54-2504**  
Paint-A-Pack  
Classic Colors  
4 x 250ml Paints  
+ Big Brush.



**54-2506**  
Paint-A-Pack  
Creative Colors  
4 x 250ml Paints  
+ Big Brush.



## Poster Paint



**54-125**  
18 Kids' Washable  
Poster Paints with brush



## EDUCATION PRODUCTS



2L Washable  
Poster Paints

54-2034  
Yellow

54-2040  
Violet (Purple)

54-2053  
White

54-2069  
Magenta

54-2038  
Red

54-2042  
Blue

54-2044  
Green

54-2048  
Turquoise  
Blue

54-2051  
Black

54-2036  
Orange

54-2007  
Brown

54-2044  
Green

54-2048  
Turquoise  
Blue

54-2051  
Black



**NEW!**

**54-2070**  
Paint Pump  
Suitable for use with  
Crayola 2L Poster  
Paint Bottles.



# PAINT

## Washable Paint Brush Pens



**54-6201**  
 5 Paint Brush Pens  
 - Classic Colors  
 Paint Brush Pens  
 featuring continual flow of paint, no squeezing required. Paint is inside the brush!



## Washable Watercolor Paint



**53-524**  
 24 Watercolors  
 1 Brush, clamshell.



## Paint Accessories



**05-3506**  
 5 Art & Craft Brushes  
 5 High quality paint brushes. Assorted shapes and handle colors. 100% synthetic hair.



**69-0059**  
 Crayola Art Smock  
 Machine washable, Velcro adjustable back.

## Washable Fingerprint

- Easy to squeeze bottles
- Blend to secondary colors
- Thick - gel like feel
- No run - easy to spread



**55-2005**  
 4 Crayola Washable Fingerprint

**54-5504**  
 Mixing Mediums

Add exciting special effects to Poster Paint, glitter or for dazzling effects. Pearl it for shimmering peacock effect. Texture it for rough sandy textures. Use on their own, over or under paint, or mix with paint before use. 3 x 2 fluid bottles.





# MODELING MATERIALS



## Model Magic

- Unique modeling compound
- Little or no clean up
- Air dries to a resilient finish – no kiln required
- Doesn't stain or cling to skin, carpet or other room surfaces
- Is pliant and easily manipulated into any form or shape
- Joins easily and can be used with many decorative materials including Crayola paints and markers



Great Portion Control!

**57-4400**  
907g Re-sealable Model Magic Bucket - White  
4 x 8oz. bags.



NEW!

**57-4415**  
907g Re-sealable Model Magic Bucket - Assorted Colors  
4 x 8oz. bags.



**23-6001**  
Model Magic White Classpack  
75 x 1oz. sachets.  
Includes: lesson plan booklet.



**23-6002**  
Model Magic Colored Classpack  
75 x 1oz. sachets.  
Includes: lesson plan booklet.

## Air Dry Clay

Give students an authentic sculpting experience. The Air-Dry Clay looks, feels and performs like a traditional earth clay, which hardens without an oven or kiln. Dry pieces can be painted or varnished.



NEW!

**57-5050**  
1.13kg Air Dry Clay - White  
Reusable bucket.



NEW!

**57-5064**  
1.13kg Air Dry Clay - Terracotta  
Reusable bucket.





# OIL PASTELS



## Oil Pastels

- Bright, vivid colors
- Unique hexagonal shape - easy to grip and won't roll off desks
- Soft, perfect for mixing and blending
- Won't break easily



**52-4628**  
28 Oil Pastels



## Portfolio Series

- Artist quality
- Rich, opaque colors
- Use for wet or dry work
- In their solid state, these bright vivid colors dry blend into true secondary colors with the traditional creamy consistency of oil pastels
- Dip in water, or use a wet brush to blend colors and create exciting watercolor effects



**52-3612**  
12 Water Soluble Oil Pastels  
12 colors.



**52-3624**  
24 Water Soluble Oil Pastels  
24 colors.

## EDUCATION PRODUCTS



**52-4629**  
336 Oil Pastels Classroom Pack  
12 colors.



**52-3630**  
300 Portfolio Oil Pastels Classroom Pack  
12 colors.



# ADHESIVES/SCISSORS



## Glue Sticks

- Goes on blue, dries clear
- Hard-to-lose cap doubles as a stand
- Glue level gauge
- Washable



**56-1135**  
24g Glue Stick  
Bulk

## School Glue

- No-run, stays put
- No-clog tip
- Washable
- Can be hangsell or shelved



**56-1104**  
118ml School  
Glue

## Glitter Glue

- Acid free
- Washable
- Great for decorating projects



**69-3522**  
5 Glitter Glues  
Hangsell blister card.



**69-4200**  
16 Pip-Squeaks  
Glitter Glue  
They may be small in size, but these glitter glues are big in color! 16 different whimsical colors such as 'Honey Droplets,' 'Bubble Gum Blast' and 'Midnight Dazzle.' 16 x 6ml tubes.



## Scissors

- Stainless steel metal blades
- Self adjusting tension for even cutting
- Contoured handles suitable for left & right handed use



### Blunt Tip Scissors

- Ages 4+
- 13.6cm metal blades
- Safety rounded ends

**69-3009**  
Blunt Tip Scissors  
Hangsell blister card.  
Assorted colors.



### Pointed Tip Scissors

- Ages 6+
- 13.6cm metal blades
- Pointed tip

**69-3010**  
Pointed Tip Scissors  
Hangsell blister card.  
Assorted colors.

## EDUCATION PRODUCTS

**69-3009B**  
Blunt Tip  
Scissors  
Assorted colors.  
Bulk.



**69-3009D**  
20 Blunt Tip  
Scissors Desktop  
Assorted colors.



**69-3010B**  
Pointed Tip  
Scissors  
Assorted colors.  
Bulk.



**69-3010D**  
20 Pointed  
Tip Scissors  
Desktop  
Assorted colors.



# PAPER



Crayola offers a complete paper solution, catering to the art and craft needs of children.

## Drawing Paper



**06-4250**  
A4 Colored Paper Pad  
50 pages, 6 colors including black.



**06-4270**  
A4 White Paper Pad  
70 pages, 80gsm.



**99-3400**  
Doodle Pad  
Thick newsprint paper.  
60 sheets, each 22cm x 30cm.



**99-3407**  
Easel Pad  
Extra large pad for use on an easel or the floor.  
50 sheets, each 43cm x 50cm.

## Watercolor Paper



**99-3411**  
Giant Marker & Watercolor Pad  
25 sheets, each 40cm x 30cm.

## Paint Paper



**99-3405**  
Giant Paint Paper Pad  
25 sheets, each 40cm x 30cm.

## Construction Paper



**99-3402**  
Construction Paper Pad  
40 pages bound into a convenient pad.  
Each page 21 x 29.7cm, 8 different colors.

## Activity Paper



**99-3412**  
Writing Tablet  
30 pages, each 25cm x 20cm.



**99-3406**  
Beginning Alphabet & Numbers Pad  
30 pages, each 25cm x 20cm.



**99-3408**  
Art Framers  
30 sheets, each 30cm x 22cm.



# ACTIVITY KITS



## Activity Kits



Decorate your own piggy bank!



**04-6418**

Paint-a-Piggy

Includes: Clay Pig, 6 Paints, Brush and removable stopper.

## Organisers



**04-5512**

Crayola Caddy Series 2

Contains:

- 6 Washable Markers,
- 6 Full Size Color Pencils,
- 6 Twistables Crayons,
- 2 Gel Pens,
- 2 Spider Pens,
- 2 Glitter Glues,
- Scissors,
- Sharpener and Glue Stick.

Caddy available in yellow, red, blue, purple or green. Ages 5+.

## Activity Pads



**04-5815**

Barbie

32-Page Coloring & Activity Pad with 7 Washable Markers.



**04-5817**

Marvel Spider-Man\*

32-Page Coloring & Activity Pad with 7 Washable Markers.



**04-5829**

Nickelodeon Dora the Explorer\*

32-Page Coloring & Activity Pad with 7 Washable Markers.



**04-5818**

Thomas & Friends

32-Page Coloring & Activity Pad with 7 Washable Markers.

\* Themes and content will be refreshed throughout the year



## Giant Coloring Pages

Large format coloring themed around Disney, Marvel and Nickelodeon's most popular characters, appealing to both boys and girls. Pages configured in loose leaf 'blotter' style for easy removal and display. Ideal for sharing amongst a group. Each page is a huge 32cm x 49cm.



**04-5172**  
Disney Pixar Cars\*  
Giant Coloring Pages



**99-0011T**  
Thomas & Friends\*  
Giant Coloring Pages



**04-5169**  
Disney Princess\*  
Giant Coloring Pages



**04-5170**  
Disney Fairies\*  
Giant Coloring Pages



**07-0057**  
Nickelodeon Dora the Explorer\*  
Giant Coloring Pages



**99-0043**  
Marvel Spider-Man\*  
Giant Coloring Pages



**99-0044**  
Marvel Super Hero Squad\*  
Giant Coloring Pages

## Mini Coloring Pages

All inclusive, portable coloring activity that is great for kids on the go. Each Disney inspired coloring page is 8.8cm x 12.7cm. Ideal for holidays, travel or parties.



**04-5056**  
Disney Pixar Cars\*  
80 Cars themed mini coloring pages & 6 Mini Markers in storage folder.



**04-5055**  
Disney Princess\*  
80 Disney Princess themed mini coloring pages & 6 Mini Markers in storage folder.

\* Themes and content will be refreshed throughout the year



# COLORED BUBBLES



Kids love the freedom of outdoor play, where they can burn off energy and use their imaginations. Now, Crayola offers a new twist on a classic outdoor activity – colored bubbles! Kids love chasing and catching the bubbles as they are immersed in a bright, colorful scene. Kids will be fascinated with the magic of color. Best of all, Crayola Outdoor Colored Bubbles creates messy fun with easy clean up! The color rubs off skin and washes off most clothing and outdoor surfaces like sidewalk and driveways. Simply rub to remove color off skin or hose down outdoor surfaces.



Outdoor  
use  
Only



03-7700

15 Outdoor Colored Bubbles  
Includes Tray and 15 x 4oz bottles of  
Outdoor Colored Bubbles in 2 colors.

Color  
Rubs off  
Skin!





# COLORED BUBBLES



**NEW!**

**03-7401**  
**Outdoor Colored Bubbles Wand Set**  
Create various sizes and quantities of vibrant, bold outdoor colored bubbles! Packaging converts into a carry case. Includes 2 4oz bottles of Outdoor Colored Bubbles and 8 interchangeable wands.



**NEW!**

**03-7301**  
**Outdoor Colored Bubbles Launcher**  
Kids can now easily create lots of colored bubbles with the Outdoor Colored Bubbles Launcher. Includes 1 Bubble Launcher and 2 4oz bottles of Outdoor Colored Bubbles.



**NEW!**

**03-7305**  
**Outdoor Colored Bubbles Machine**  
Blast bunches of Colored Bubbles at one time! 36 minutes of continuous bubble play time. Includes 1 Bubble Machine and 3 4oz bottles of Outdoor Colored Bubbles.





# COLOR WONDER



Crayola Color Wonder™ is a unique mess free product which won't color on skin, walls or clothing. The ink in Color Wonder Markers is clear on most surfaces, yet each marker 'magically' shows up a different color on Color Wonder paper.



**75-2135**  
Color Wonder  
Disney Fairies\*  
18 page Color Wonder  
Coloring Book and  
5 Color Wonder Markers.



**75-2136**  
Color Wonder  
Disney Pixar  
Toy Story\*  
18 page Color Wonder  
Coloring Book and  
5 Color Wonder Markers.



**75-2133**  
Color Wonder  
Disney Princess\*  
18 page Color Wonder  
Coloring Book and  
5 Color Wonder Markers.



**75-2134**  
Color Wonder Disney  
Pixar Cars\*  
18 page Color Wonder  
Coloring Book and  
5 Color Wonder Markers.

\* Themes and content will be refreshed throughout the year





# COLOR WONDER



**NEW!**

**07-2402**

**Color Wonder  
Nickelodeon Dora the  
Explorer\***  
18 page Color Wonder  
Coloring Book and  
5 Color Wonder Markers.



**75-2233**

**Color Wonder Marvel  
Super Hero Squad\***  
18 page Color Wonder  
Coloring Book and  
5 Color Wonder Markers.



**75-2167**

**Color Wonder  
Thomas & Friends**  
18 page Color Wonder  
Coloring Book and 5 Color  
Wonder Markers.



**75-2217**

**Color Wonder Markers  
& Metallic Paper**  
Create your own designs and  
color in on Metallic paper  
and watch the metal effect  
revealed! Includes 18 page  
Metallic Paper Pad and 5  
Color Wonder Markers.



**NEW!**

**75-1825**

**Color Wonder  
Double Sided Puzzle**  
Color Wonder Double Sided  
Puzzles are full of hidden  
surprises! With two double-  
sided puzzles, kids will  
love putting 4 fun scenes  
together! Includes  
2 22cm x 28cm Reversible  
Puzzles and 5 Color  
Wonder Markers.

**4  
Scenes  
to Color**



**NEW!**

**75-0208**

**Color Wonder Glow  
Murals & Markers**  
Create mess free magical  
glow in the dark fun! Color  
in magical creatures with  
Color Wonder Markers and  
turn off the lights to watch  
them glow! Includes  
3 Glow Murals and 5 Color  
Wonder Markers.

**3  
Glow  
Murals**

\* Themes and content will be refreshed throughout the year



# COLOR EXPLOSION



## Extreme Surprises

Create wild multicolored effects with a single Color Explosion marker! Each page reveals radically different designs and colors.



**74-1687**

**Color Explosion Extreme Surprises Black**

Includes: 18 page perforated spiral bound book, 2 Color Explosion Markers and durable Stencil Sheet.

## Color Explosion Metallic

Create colorful art with surprising metallic effects that appear as you draw! Use stencils to draw and create detailed art.



**74-1658**

**Color Explosion Metallic**

Includes: 12 sheets of Color Explosion Metallic Paper, 6 Color Explosion Neon Markers and Stencil Sheet.

## Glow Board

Create 3-D effects with fantastic bright colors using the Color Explosion Glow Board. Designs glow at the touch of a button and can disappear just as quickly, creating neon sign effects. Reusable surface provides kids open-ended creative experiences. Ages 6+.



**74-7014**

**Color Explosion Glow Board with Clings**

Includes: Glow Board with 2 drawing surfaces, 6 Glow Board markers, 6 Clings, animation sheet and instructions.

## Color Explosion 3D

Create amazing colored designs with a single marker, then look through the 3D Glasses to see the art explode right off the page!



**74-1657**

**Color Explosion 3D - Spider-Man**

Includes: 12 pages of Spider-Man themed Color Explosion Paper, 1 Broad Line Color Explosion Marker, 1 Color Explosion Slick Stix and 3-D Paper Glasses.

## Color Explosion Neon

Bring pre-printed Fairies and Cars scenes to life with Color Explosion Neon with super bright colors!



**74-3902**

**Color Explosion Neon - Disney Fairies\***

Includes: 18 double-sided sheets of pre-printed Fairies scenes on Color Explosion Neon Paper & 8 Color Explosion Neon Markers.



**74-3903**

**Color Explosion Neon - Disney/Pixar Cars 2\***

Includes: 18 double-sided sheets of pre-printed Cars scenes on Color Explosion Neon Paper & 8 Color Explosion Neon Markers.

\* Themes and content will be refreshed throughout the year



Now kids can create & decorate dessert masterpieces with similar techniques used on TV but without the baking & kitchen mess, using Model Magic®. Create & showcase your treats!



### 23-2263

**Dream Bakery Assorted : Darling Donuts & Charming Cookies**  
Includes: 2 packs of Model Magic®, Cutter Punch, Cutter Insert, Key Chain, Scented Doily, Sprinkles, 2 Deco Tubes and 1 Collectable Charm Holder to showcase designs.



### 23-2257

**Dream Bakery : Cute Cakes**  
Includes: 3 packs of Model Magic®, 2 Cupcake Wrappers, Cupcake Tote, 2 Scented Doilies, Sprinkles, 2 Deco Tubes, Spatula Tool, Cutter Punch, and 2 Cutter Inserts.



### 23-2244

**Dream Bakery : Petite Treats**  
Includes: 5 packs of Model Magic®, 2 Cutter Punches, 4 Cutter Inserts, 2 Dessert Dishes, 3 Deco Tubes, Beaded Sprinkles, Spatula Tool and 2 Scented Doilies.





Creations provides girls with creative ways to explore their personal identities and express their own style by delivering unique experiences and successful outcomes. The stylish product range includes Gel Pens, Notebooks, Journals, Scrapbooks, Room Decor and more.



**28-5807**  
Mini Gels & Stamper  
Three Mini Gel Pens and 3-in-1 stamper producing flower, butterfly and heart patterns.



**28-5809**  
3-in-1 Pen & Emoticon Stamper Set  
Cool pen with triple features including blue ink, silver ink, and mechanical pencil. Also including Self-inking stamp roller with 3 sides allowing for multiple emoticon designs as well as emotion stickers.



**28-5821**  
Inkless Highlighters  
2 inkless highlighters (yellow & orange) that have a silky smooth laydown. Also includes sticky notes in 2 different designs allowing you to mark your special highlights!



**28-5825**  
12 Mega Mini Gel Pens  
12 of your favourite Mini Gel Pens all together. Includes: 4 Scented, 4 Glitter, 4 Metallic and 4 Pastel Mini Gel Pens.



**28-0617**  
Notebook Set Small  
Stylish metallic notebook with white lined pages. Includes: 2 Mini Gel Pens.



**28-0615**  
Notebook Set Large  
Stylish metallic notebook with white lined pages. Includes: 2 Gel Pens.



**28-0623**  
My Special Memories Journal  
Record details of your special events in this stylish journal. Includes Journal with photo frame on front, Glue Stick and 2 Gel Pens.



**28-0435**  
Sensational Scrapbook  
Store and display your special memories in this stylish scrapbook. Includes: 24 page spiral bound scrapbook, Stencil, Glue Stick, 40+ Stickers, 4 Mini Envelopes, 2 Gel Pens, Scissors and 12 Colored Paper Sheets. Ages 8+.





**28-1101**

**Jazzy Jewellery**

Endless possibilities with unique gel that lets you create and customise your own jewellery. Includes: 1 bottle of Magic Jewellery Gel, 4 Necklace Cords, 2 Bracelet Cords, 50 beads, Sachet of Micro Beads, A6 Sticker Sheet and Idea Sheet.

**NEW!**



**28-0439**

**Keepsake Box**

Decorate your own stylish Keepsake box with all the decorative essentials inside! Includes: Storage Box with Ribbon Closure, 3 Mini Gel Pens, 3 Mini Glitter Glues, 3 Pip-Squeak Markers, 2 Stencil and Sticker Sheets.



**28-1103**

**Party Lights**

Make your own party lights that will light up your room! Includes: 1 Set of 8 LED Lights, 8 Paper Lantern Sheets, 8 Lantern Inserts, 6 Markers and Instruction Guide.

**NEW!**



**28-0437**

**Jewellery Box**

Design your own Jewellery Box with stylish stickers and sparkle gel pens. Includes: Jewellery Box with lift out tray, Padlock and 2 keys, holographic and vinyl stickers and 4 Mini Sparkle Gel Pens. Ages 8+.



**28-0404**

**Secret Diary**

Lock your secrets away in your stylish Secret Diary. Includes: Storage Wallet, Stickers, 3 Mini Scented Gel Pens and Lockable Secret Diary containing Address, All About, My Diary and Secret Stuff sections. Ages 8+.



**28-1104**

**Glow Lamp**

Color changing room decor that you design! Includes: 1 Lamp Base, 1 Decorable Lamp Shade, 2 Metallic Markers, Stickers, Design Sheet and Instruction guide.

**NEW!**

# Crayola Creations

## Catwalk Creations

Design, create and showcase your fabulous fashions with Catwalk Creations. It's as simple as designing your fashion then bring it to life and accessorising it! Create endless fashion possibilities.



**28-9000**

**Catwalk Creations**

Includes: 1 Interchangeable Mannequin, 2 Fabric Markers, 1 Pencil, 1 Pair of Scissors, 2 A4 sheets of Printable Fabric, 5 A6 sheets of Fabric, 5 30cm Ribbons, 2 Plastic Belt Buckles, 1 sheet of Rhinestones, 15 Mini Plastic Clothes Pegs, 1 roll of Double-Sided Tape and a Sketchbook with traceable patterns.

**NEW!**



**28-1202**

**Glam Collection**

Includes: 1 Mannequin, 3 Shape n Style™ Fabric Sheets, 3 A5 sheets of Accent Fabric, 4 Ribbons, 1 Gold Glitter Fabric Paint Tube, 1 Design Guide and 1 roll of Double Sided Tape.

**NEW!**



**28-1201**

**Printable Fabric**

Design, Create, and Print your own fabric at [crayolacreatations.com](http://crayolacreatations.com). Perfect for use with Catwalk Creations and Glam Collection. Includes 4 A4 sheets of Printable Fabric.

**NEW!**

Design and Create new fashion designs with these cool Rock Chic and Hollywood Glamour inspired themed packs. (Requires Catwalk Creations or Glam Collection)



**28-1200**

**Rock Chic**

Includes: 4 A5 sheets of Themed Fabric, 2 A6 Accent Fabrics, 1 Metallic Fabric Paint Pen, 1 A6 Fabric Stickers Sheet, 2 Lace Ribbons, Themed Design Guide.

**NEW!**



**28-1203**

**Hollywood**

Includes: 6 A5 sheets of Themed Fabric, 1 A5 Gem Stickers, 1 Pearl Strand, 2 Sequin Ribbons, Themed Design Guide.

**NEW!**





## CRAYOLA SAMPLE PLANOGRAM

Crayola has children's Art & Craft needs covered



FROM 2 YEARS OF AGE

TO 12 YEARS OF AGE

For details on the products contained in this planogram or to discuss a smaller sized planogram, please contact your Crayola sales representative.



# Crayola

**For more than a century, consumers have felt good about using our products because they trust the Crayola brand to deliver superior quality children's art materials that are safe and non-toxic.**

In 1936 Binney & Smith became a founding member of the Crayon, Watercolor and Craft Institute, now the Art and Creative Material Institute (ACMI), promoting product safety in art materials for children. We were also one of the first companies to list toxicity information on paint labels and to identify colors chemically, as well as by international color standards.

The AP (Approved Products) seal of the ACMI that you'll find on Crayola products means they are non-toxic even if ingested and are independently certified to contain no materials in sufficient quantities to be harmful to humans, or to cause acute or chronic health problems. Our formulas also undergo extensive toxicological examination and our procedures are reviewed by the ACMI's toxicology advisory board to ensure that proper standards are maintained.

Our products are also certified by ACMI to be labelled in accordance with the chronic hazard labelling standards, ASTM D-4236 and the US Labelling of Hazardous Art Materials Acts (LHAMA).

Additionally, some products bearing the AP seal are certified to meet or exceed specific requirements of material, workmanship, working qualities and color described in the appropriate product standard developed by the ACMI and other recognized standards organisations.

**The safety of our products and our consumer trust is something we take very seriously and we will continue to maintain that trust every day.**



A Hallmark Company

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